



CONTACT

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ABOUT ME

My name is Keith Clark and I am a Graphic Designer / Art Director. I define myself as a reliable, self-proficient hard worker who goes above and beyond to meet expectations. I'm searching for a position that will challenge my abilities and a company that strives for success.

MY SPECIALTIES

- Print & Front-End Digital Design
- Art Direction
- Designing Concepts
- Photo Manipulation & Correction

EXPERIENCE

10/17 - Current

SENIOR GRAPHIC DESIGNER

- Message Envy · AZ
- Designing retail & service marketing concepts for national promotions. Designing print, packaging, signage, front-end digital, front-end email and social media.
- Training Junior Designers on internal systems, processes & design standards.

10/16 - 10/17

GRAPHIC DESIGNER

- Kahala Brands · AZ
- Designed national promotions & marketing materials for print, menus, packaging, signage & vehicle wraps.
- Creatively solved branding and design challenges identified by Marketing department.

11/15 - 10/16

GRAPHIC DESIGNER

- Message Envy · AZ
- Designed retail & service marketing concepts for national promotions. Designed print, signage, front-end digital, front-end email and social media.
- Art directed photography shoots of retail products.

10/10 - 6/15

GRAPHIC DESIGNER

- PetSmart · AZ
- Designed brand marketing for POP, print, packaging, signage front-end digital, front-end email & social media for national promotions.
- Designed a monthly corporate magazine.
- Art directed photography shoots of retail products.
- Provided art direction to external agencies for outsourced design.

11/07 - 8/10

ART DIRECTOR

- Schawk Retail Marketing · IL
- Designed retail marketing concepts & art directed the design of print materials for Sears & DirecTV.
- Art directed photography shoots of retail products & models.
- Provided art direction to a team of Production Artists.

11/04 - 11/07

SENIOR GRAPHIC DESIGNER

- Schawk Retail Marketing · IL
- Designed printed circulars & direct mail for Kmart.
- Trained new designers on internal systems, processes & design standards.
- Worked on a process improvement team to increase production levels.

DESIGN TOOLS

- Adobe InDesign
- Adobe Illustrator
- Adobe Photoshop
- Microsoft Office

EDUCATION

Lansing Community College
Associates in Applied Arts: Graphic Design

CERTIFICATIONS

- Influential Leadership
- Essentials of Leadership
- Navigating Beyond Conflict

